



Dear Local Business/Community Organization,

**RE: KC PRO-East Oval Ice Racing 2020 race season sponsorship request**

Established in 1991, KC PRO-East Oval Ice Racing is a non-profit 501(c)(3) snowmobile racing organization open to boys and girls ages 4 to 14. The intent of this non-profit organization is to teach safe snowmobiling and good sportsmanship to our young community members. We are a family-run organization with membership extending across the Northern parts of Minnesota and Wisconsin and even Ontario Canada. We have over a dozen race classes that are open to oval ice racers from the young beginners and amateurs to the more experienced modified racers. Most importantly, we get the kids outdoors to enjoy our northern winters.

Throughout the off-season, KC PRO-East members spend considerable time and effort fundraising for the upcoming race season. These efforts include a silent auction at our year-end racing banquet, and individual auctions and fundraising efforts.. We attend car shows, carnivals, community festivals and fairs. We communicate with the public about KC PRO-East to generate interest and support, recruit new membership and raise funds.

We are an International Snowmobile Racing (ISR) affiliate and, as such, we follow the ISR rules and mandates for track safety and snowmobile set-up, and all safety requirements for our young racers. We are also a member of Minnesota United Snowmobilers Association (MnUSA), the organization that works to protect, preserve and promote the sport of snowmobiling in Minnesota.

Even with all of our fundraising efforts, our program still depends on the kindness, support and generosity of our communities and businesses to cover the cost of insurance, safety personnel, permits, awards and other race season expenses. Being a non-profit, all money collected from membership and race fees and all fundraising and sponsorship proceeds go directly to the race program. In return for your generous contribution, we will also provide a link to your business on our website and list your company name in our yearbook.

Our sponsorship program includes a variety of sponsorship levels, as follows:

Season Race sponsor: Platinum level -\$1,000 sponsorship

Season Race sponsor: Gold level -\$500 sponsorship

Season Race sponsor: Silver level -\$300 sponsorship

Season Class sponsor: 1 class \$100; 2 classes \$175; 3 classes \$250.

Class sponsor for one race: 1 class \$25

We would like your support this season as we could not be here without the support of our local community members.

On behalf of the officers, families and racers of KC PRO-East ~ THANK YOU

Adam Gruba, President, 218-349-3832

Shawntel Gruba, Secretary 218-349-7196

Sponsorship forms can be mailed to KC PRO EAST-c/o Shawntel Gruba, 57 Vermillion Dr., Virginia, MN 55792 or paid via PayPal on the sponsorship section link on [WWW.KC PRO EAST.COM](http://WWW.KC PRO EAST.COM)



# KCPRO-EAST 2019 ANNUAL SPONSORSHIP OPTIONS

## **RACE SPONSOR: Platinum level \$1,000**

- Logo on LARGE sign that Feature Winner racers take picture with. Pictures shared everywhere on social media.
- Full page advertisement for your company/organization in our yearbook and free yearbook
- Logo link for your company/organization on KCPRO-East website
- Logo link and plug posted on our FB page/events
- 2 tickets to our year-end banquet/silent auction/dinner
- Optional sponsor trophy

## **RACE SPONSORSHIP: Gold level \$500**

- Trackside signs displayed at all races events
- 1/2 page advertisement for your company/organization in our yearbook
- Logo link for your company/organization on KCPRO-East website
- Logo link and plug posted on our FB page/events
- Optional sponsor trophy

## **RACE SPONSORSHIP: Silver level \$300**

- Trackside sign displaced at all race events
- 1/4 page advertisement for your company/organization in our yearbook
- Logo link for your company/organization on KCPRO-East website
- Logo link and plug posted on our FB page/events
- Optional sponsor trophy

## **CLASS SPONSORSHIP:**

**\$100 per year for one class / \$175 per year for two classes / \$250 per year for three classes**

**\*Example if you Sponsor Stock 120 (one class). Your name will appear on the trophy for that class for the season**

**\$25 for one class race**

**\*Example if you Sponsor Stock 120 (one class). Your name will appear on the trophy for that one class race.**

- Your Company name will be engraved on trophies for that class for race season
- Your company will have a business card size ad in our yearbook
- Name and website link for your company on KCPRO-East website.

**ALL SPONSORS WILL ALSO BE ANNOUNCED AT RACES/AWARDS CEREMONIES.**



2020 SPONSOR INFORMATION

SPONSOR NAME: \_\_\_\_\_

Sponsor address: \_\_\_\_\_

Sponsor contact and telephone number: \_\_\_\_\_

Email address: \_\_\_\_\_ Sponsor website link: \_\_\_\_\_

Does the sponsor have their logo in original format available? [ ] No [ ] Yes - If Yes please email to kcprosecretary@yahoo.com

Do you want a sponsorship trophy? [ ] No [ ] Yes

**2019 SPONSORSHIP LEVEL: Please check one if "Race" sponsor please specify race location**

[ ] RACE SPONSOR / Platinum level \$1,000  
[ ] Season or [ ] Race \_\_\_\_\_

[ ] RACE SPONSOR / Gold level \$500  
[ ] Season or [ ] Race \_\_\_\_\_

[ ] RACE SPONSOR / Silver level \$300  
[ ] Season or [ ] Race \_\_\_\_\_

[ ] SEASON CLASS SPONSOR\* / 1 class \$100 / 2 classes \$175 / 3 classes \$250  
[ ] \$100 for one class \_\_\_\_\_  
[ ] \$175 for two classes \_\_\_\_\_  
[ ] \$250 for three classes \_\_\_\_\_

[ ] ONE RACE CLASS SPONSOR\*  
[ ] \$25 for one race class \_\_\_\_\_

\*Mark class or classes sponsored if desired below, or a class will be assigned based on availability.

- |                   |                           |                           |                             |
|-------------------|---------------------------|---------------------------|-----------------------------|
| <b>KITTY CAT:</b> | <b><u>120 CLASSES</u></b> | <b><u>200 CLASSES</u></b> | <b><u>JUNIOR NOVICE</u></b> |
| [ ] Amateur       | [ ] Beginner              | [ ] Stock                 | [ ] Jr Stock 1              |
| [ ] Stock         | [ ] Amateur               | [ ] Improved              |                             |
| [ ] Improved      | [ ] Stock                 |                           |                             |
|                   | [ ] Super Stock           |                           |                             |
|                   | [ ] Improved              |                           |                             |
|                   | [ ] Pro 206               |                           |                             |
|                   | [ ] Champ                 |                           |                             |