



RE: KCPRO-East Oval Ice Racing -2021 Race Season Sponsorship Request

Dear Local Business/Community Organization,

KC PRO-East is a non-profit 501(c)(3) youth snowmobile racing organization established in 1991. Our organization's mission is to teach safe snowmobiling and good sportsmanship to boys and girls, ages 4 to 16. We are a family-run organization with membership extending across the Northern parts of Minnesota and Wisconsin, and even into Ontario, Canada. We have a variety of race classes open to oval ice racers from young beginners and amateurs to the more experienced modified racers. Most importantly, we get kids outdoors to enjoy our northern winters.

We are an International Snowmobile Racing (ISR) affiliate and, as such, we follow the ISR rules and mandates for track safety and snowmobile set-up, and all safety requirements for our young racers. We are also a member of Minnesota United Snowmobilers Association (MnUSA), the organization that works to protect, preserve and promote the sport of snowmobiling in Minnesota.

Our organization depends on the kindness, generosity and support of our communities and businesses to cover the cost of insurance, safety personnel, permits, awards and other race season expenses. Being a non-profit, all money collected from membership and race fees, as well as all fundraising and sponsorship proceeds, go directly to the race program. We humbly ask for your support this race season.

Our sponsorship program includes a variety of sponsorship levels, as follows:

- Race sponsor: Platinum level -\$1,000 sponsorship
- Race sponsor: Gold level -\$500 sponsorship
- Race sponsor: Silver level -\$300 sponsorship
- Class sponsor: 1 class \$100; 2 classes \$175; 3 classes \$250.

In return for your generous contribution, we will provide a variety of promotions (i.e. track signage, race announcements, social media mentions, etc.) for your business as we travel across NE Minnesota and NW Wisconsin.

On behalf of our KC PRO-East officers, families and racers, we thank you for your sponsorship consideration!

Adam Gruba

Shawntel Gruba

Adam Gruba | President | (218) 349-3832

Shawntel Gruba | Secretary | (218) 349-7196

Completed sponsorship forms and payments (made payable to KC PRO-East) can be mailed to:

KC PRO-EAST (c/o Shawntel Gruba)
57 Vermillion Drive
Virginia, MN 55792

Sponsorships can also be paid via PayPal by visiting our website, www.kcproeast.com and clicking on the "Become a Sponsor" tab.



KCPRO-EAST 2021 ANNUAL SPONSORSHIP LEVELS

RACE SPONSORSHIP: Platinum level \$1,000

- ✓ Trackside sign displayed at all race events
- ✓ Full page advertisement for your company/organization in our yearbook
- ✓ Logo link for your company/organization on KCPRO-East website
- ✓ One copy of our yearbook
- ✓ 2 tickets to our year-end banquet
- ✓ Optional sponsor trophy

RACE SPONSORSHIP: Gold level \$500

- ✓ Trackside signs displayed at all races events
- ✓ 1/2 page advertisement for your company/organization in our yearbook
- ✓ Logo link for your company/organization on KCPRO-East website
- ✓ Optional sponsor trophy

RACE SPONSORSHIP: Silver level \$300

- ✓ Trackside sign displaced at all race events
- ✓ 1/4 page advertisement for your company/organization in our yearbook
- ✓ Logo link for your company/organization on KCPRO-East website
- ✓ Optional sponsor trophy

CLASS SPONSORSHIP:

\$100 per year for one class / \$175 per year for two classes / \$250 per year for three classes

***Example if you Sponsor Stock 120 (one class). Your name will appear on the trophy for that class for the season**

- ✓ Your Company name will be engraved on trophies for that class for race season
- ✓ Your company will have a business card size ad in our yearbook
- ✓ Name or website link for your company on KCPRO-East website.

ALL SPONSORS WILL ALSO BE ANNOUNCED AT RACES/AWARDS CEREMONIES.



2021 SPONSORSHIP FORM

SPONSOR NAME: _____

SPONSOR ADDRESS: _____

SPONSOR CONTACT & PHONE NUMBER: _____

SPONSOR EMAIL ADDRESS: _____

SPONSOR WEBSITE: _____

Does the sponsor have their logo in digital format available? No Yes - If Yes, please email to kcprosecretary@yahoo.com

Do you want a sponsorship trophy? No Yes

SPONSORSHIP LEVEL: Please check one, if "Race" sponsor please specify race location

RACE SPONSOR / Platinum level \$1,000

RACE SPONSOR / Gold level \$500

RACE SPONSOR / Silver level \$300

CLASS SPONSOR* / 1 class \$100 / 2 classes \$175 / 3 classes \$250

\$100 for one class

\$175 for two classes

\$250 for three classes

*Mark class or classes sponsored if desired below, or a class will be assigned based on availability.

*Example if you Sponsor Stock 120 (one class). Your name will appear on the trophy for that class for the season

120 CLASSES:

Beginner

Amateur

Stock

Super Stock

Improved

Champ

206 CLASSES:

Semi-Pro

Spec

Pro

340 CLASSES:

Junior Novice

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