



RE: 2022 Sponsorship Request

Dear KCPRO-East Supporter,

KC PRO-East is a non-profit 501(c)(3) youth snowmobile racing organization established in 1991. Our mission is to teach safe snowmobiling and good sportsmanship to boys and girls, ages 4 to 17. We are a family-run organization with membership extending across Northern Minnesota and Wisconsin. We have a variety of race classes open to ice racers from young beginners, to more experienced modified racers.

Additionally, we are an International Snowmobile Racing (ISR) affiliate and, as such, we follow ISR rules and mandates for track safety and snowmobile set-up, and all safety requirements for our racers. We are also a member of Minnesota United Snowmobilers Association (MnUSA), an organization that works to protect, preserve and promote the sport of snowmobiling in Minnesota.

Our organization depends on the kindness, generosity and support of our communities and businesses to help cover the cost of insurance, safety personnel, permits, awards and other race season expenses. We humbly ask for your support this race season.

In return for your generous contribution, we will provide a variety of promotions (i.e. track signage, race announcements, social media mentions, etc.) for your business as we travel across NE Minnesota and NW Wisconsin.

On behalf of our KC PRO-East officers, families and racers, we thank you for your sponsorship consideration!

Joe DeRosia

Joe DeRosia | President | (218) 391-0040

Katie Hagglund

Katie Hagglund | Secretary | (218) 390-8813



KCPRO-EAST 2022 SEASON SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP (\$1,000+)

- ✓ Trackside sign displayed at all race events
- ✓ Verbal recognition during announcements at all races and awards banquets
- ✓ Full page advertisement for your company/organization in our yearbook
- ✓ Logo and website link for your company/organization on KCPRO-East website
- ✓ Appreciation post on KCPRO-East Facebook page
- ✓ One copy of our season yearbook
- ✓ Optional sponsor trophy

GOLD SPONSORSHIP (\$500)

- ✓ Trackside sign displayed at all races events
- ✓ Verbal recognition during announcements at all races and awards banquets
- ✓ 1/2 page advertisement for your company/organization in our yearbook
- ✓ Logo and website link for your company/organization on KCPRO-East website
- ✓ Appreciation post on KCPRO-East Facebook page
- ✓ Optional sponsor trophy

SILVER SPONSORSHIP (\$300)

- ✓ Trackside sign displaced at all race events
- ✓ Verbal recognition during announcements at all races and awards banquets
- ✓ 1/4 page advertisement for your company/organization in our yearbook
- ✓ Logo and website link for your company/organization on KCPRO-East website

RACE SPONSORSHIP (1 Race = \$100 / 2 Races = \$175 / 3 Races = \$250)

- ✓ Business card size advertisement for your company/organization in our yearbook
- ✓ Verbal recognition during announcements at 1,2 or 3 races and awards banquets*
- ✓ Name and website link for your company/organization on KCPRO-East website

*If you would like to be announced during a specific race, please reference our *2022 Race Schedule* at kcproeast.com and indicate your race location preference anywhere on your completed Sponsorship Form.

For more information/questions contact: Katie Hagglund | Secretary | (218) 390-8813



2022 SPONSORSHIP FORM

SPONSOR NAME:

SPONSOR ADDRESS:

SPONSOR CONTACT & PHONE NUMBER:

SPONSOR CONTACT EMAIL ADDRESS:

SPONSOR WEBSITE ADDRESS:

Do you have a logo in digital format available? No Yes - If Yes, please email to kcprosecretary@yahoo.com

Do you want an optional sponsorship trophy?* No Yes

SPONSORSHIP LEVEL SELECTION:

PLATINUM SPONSOR (\$1,000+)

GOLD SPONSOR (\$500)

SILVER SPONSOR (\$300)

RACE SPONSOR (1 Race = \$100 / 2 = Races \$175 / 3 = Races \$250)

1 Race

2 Races

3 Races

Completed sponsorship form and payment** (payable to KCPRO-East) can be mailed to:

KC PRO-EAST (c/o Katie Hagglund)
6094 E. County Road C.
South Range, WI 54874

* Sponsorship trophies available to Platinum and Gold Sponsors only.

** Payments can also be made via PayPal. Visit kcproeast.com and click on the *Become A Sponsor* tab.