



RE: 2025 Sponsorship Request

Dear KCPRO-East Supporter,

KCPRO-East is a non-profit 501(c)(3) youth snowmobile racing organization established in 1991. Our mission is to teach safe snowmobiling and good sportsmanship to boys and girls, ages 4 to 17. We are a family-run organization with membership extending across Northern Minnesota and Wisconsin. We have a variety of race classes open to ice racers from young beginners, to more experienced modified racers.

Additionally, we are an International Snowmobile Racing (ISR) affiliate and, as such, we follow ISR rules and mandates for track safety and snowmobile set-up, and all safety requirements for our racers. We are also a member of Minnesota United Snowmobilers Association (MnUSA), an organization that works to protect, preserve and promote the sport of snowmobiling in Minnesota.

Our organization depends on the kindness, generosity and support of our communities and businesses to help cover the cost of insurance, safety personnel, permits, awards and other race season expenses. We humbly ask for your support this race season.

In return for your generous contribution, we will provide a variety of promotions (i.e. track signage, race announcements, social media mentions, etc.) for your business as we travel across NE Minnesota and NW Wisconsin.

On behalf of our KCPRO-East officers, families and racers, I thank you for your sponsorship consideration!

Joe DeRosia

Joe DeRosia | President | (218) 391-0040



KCPRO-EAST 2025 SEASON SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP (\$1,000+)

- ✓ Trackside sign displayed at all race events
- ✓ Full page advertisement for your company in our yearbook
- ✓ Logo and link to your company website on “Our Sponsors” page of KCPRO-East website
- ✓ Spotlight appreciation post on KCPRO-East Facebook page
- ✓ Logo on Sponsor Appreciation Board at sign-in location of all races
- ✓ Copy of our season yearbook
- ✓ Business name engraved on our KCPRO-East travel mugs

GOLD SPONSORSHIP (\$500-\$999)

- ✓ Trackside sign displayed at all race events
- ✓ Half page advertisement for your company in our yearbook
- ✓ Logo and link to your company website on “Our Sponsors” page of KCPRO-East website
- ✓ Spotlight appreciation post on KCPRO-East Facebook page
- ✓ Logo on Sponsor Appreciation Board at sign-in location of all races

SILVER SPONSORSHIP (\$300-\$499)

- ✓ Trackside sign displayed at all race events
- ✓ Quarter page advertisement for your company in our yearbook
- ✓ Link to your company website on “Our Sponsors” page of KCPRO-East website
- ✓ Logo in Silver Sponsors Level appreciation group post on KCPRO-East Facebook page

RACE SPONSORSHIP (1 Race = \$100 / 2 Races = \$175 / 3 Races = \$250)

- ✓ Business card size advertisement for your company in our yearbook
- ✓ Link to your company website on “Our Sponsors” page of KCPRO-East website
- ✓ Advertised as Race Sponsor on all Facebook posts advertising your company’s chosen race
- ✓ Shout out during award ceremony of your company’s chosen race

*If you are sponsoring a race, please reference our 2025 Race Schedule at kcproeast.com and indicate your race location preference anywhere on your completed Sponsorship Form.

For more information/questions contact: Tara Larsen | Treasurer | (218) 290-7142



2025 SPONSORSHIP FORM

SPONSOR NAME:

SPONSOR ADDRESS:

SPONSOR CONTACT & PHONE NUMBER:

SPONSOR CONTACT EMAIL ADDRESS:

SPONSOR WEBSITE ADDRESS:

Do you have a logo in digital format available? No Yes - If Yes, please email to kcprosecretary@yahoo.com

Do you want an optional sponsorship travel mug?* No Yes

SPONSORSHIP LEVEL SELECTION:

PLATINUM SPONSOR (\$1,000+)

GOLD SPONSOR (\$500)

SILVER SPONSOR (\$300)

RACE SPONSOR (1 Race = \$100 / 2 = Races \$175 / 3 = Races \$250)

1 Race

2 Races

3 Races

Completed sponsorship form and payment** (payable to KCPRO-East) can be mailed to:

KC PRO-EAST (c/o Tara Larsen)
304 Fernberg Road
Ely, MN 55731

* Sponsorship travel mug available to Platinum Sponsor only

** Payments can also be made via PayPal. Visit kcproeast.com and click on the *Become A Sponsor* tab, or use QR code provided.

