



RE: 2023 Sponsorship Request

Dear KCPRO-East Supporter,

KC PRO-East is a non-profit 501(c)(3) youth snowmobile racing organization established in 1991. Our mission is to teach safe snowmobiling and good sportsmanship to boys and girls, ages 4 to 17. We are a family-run organization with membership extending across Northern Minnesota and Wisconsin. We have a variety of race classes open to ice racers from young beginners, to more experienced modified racers.

Additionally, we are an International Snowmobile Racing (ISR) affiliate and, as such, we follow ISR rules and mandates for track safety, snowmobile set-up, and all safety requirements for our racers. We are also a member of Minnesota United Snowmobilers Association (MnUSA), an organization that works to protect, preserve and promote the sport of snowmobiling in Minnesota.

Our organization depends on the kindness, generosity, and support of our communities and businesses to help cover the cost of insurance, safety personnel, permits, awards, and other race season expenses. We humbly ask you for your support this race season.

In return for your generous contribution, we will provide a variety of promotions (i.e. track signage, social media mentions, shared logos with links to your website, etc.) for your business as we travel across NE Minnesota and NW Wisconsin.

On behalf of our KC PRO-East officers, families and racers, we thank you for your sponsorship consideration!

Joe DeRosia

Katie Hagglund

Joe DeRosia | President | (218) 391-0040

Katie Hagglund | Secretary | (218) 390-8813



www.kcproeast.com



KC PRO-EAST 2023 SEASON SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP (\$1,000+)

- Trackside sign displayed at all race events
- Full page advertisement for your company in our yearbook
- Logo displayed on our website homepage and link to your company website “Our Sponsors” page of KC PRO-East website
- Spotlight appreciation post on KC PRO-East Facebook page
- Logo on Sponsor Appreciation Board at sign-in location of all races
- Copy of our season yearbook
- Business name engraved on our KC PRO-East travel mugs
- KC PRO-East travel mug

GOLD SPONSORSHIP (\$500-\$999)

- Trackside sign displayed at all race events
- Half page advertisement for your company in our yearbook
- Logo and link to your company website on “Our Sponsors” page of KC PRO-East website
- Spotlight appreciation post on KC PRO-East Facebook page
- Logo on Sponsor Appreciation Board at sign-in location of all races

SILVER SPONSORSHIP (\$300-\$499)

- Trackside sign displayed at all race events
- Quarter page advertisement for your company in our yearbook
- Link to your company website on “Our Sponsors” page of KC PRO-East website
- Logo in Silver Sponsors Level appreciation group post on KC PRO-East Facebook page

RACE SPONSORSHIP (1 RACE = \$100)*

- Business card size advertisement for your company in our yearbook
- Link to your company website on “Our Sponsors” page of KC PRO-East website
- Advertised as Race Sponsor on all Facebook posts advertising your company’s chosen race
- Shout out during award ceremony of your company’s chosen race

*If you are sponsoring a race, please reference our 2023 Race Schedule at kcproeast.com and indicate your race location preference anywhere on your completed Sponsorship Form.

For more information/questions contact: Katie Hagglund | Secretary | (218) 390-8813



2023 SPONSORSHIP FORM

SPONSOR NAME:

SPONSOR ADDRESS:

SPONSOR CONTACT & PHONE NUMBER:

SPONSOR CONTACT EMAIL ADDRESS:

SPONSOR WEBSITE ADDRESS:

Do you have a logo in digital format available? No Yes - If Yes, please email to kcprosecretary@yahoo.com

Do you want an optional KC PRO EAST travel mug?* No Yes

SPONSORSHIP LEVEL SELECTION:

- PLATINUM SPONSOR (\$1,000+)
- GOLD SPONSOR (\$500)
- SILVER SPONSOR (\$300)
- RACE SPONSOR (1 Race = \$100)
 - 1 Race (location: _____)
 - 2 Races (locations: _____)
 - 3 Races (locations: _____)

Completed sponsorship form and payment** (payable to KC PRO-East) can be mailed to:

KC PRO-EAST (c/o Katie Hagglund)
6094 E. County Road C.
South Range, WI 54874

* Sponsorship travel mug available to Platinum only.

** Payments can also be made via PayPal. Visit kcproeast.com and click on the Become A Sponsor tab or use the QR code provided

